

### About

#### Ysgol Emmanuel, Primary Denbighshire

455 Learners  
63% eligible for free school meals

### Key areas being addressed

- ✓ Cost and affordability
- ✓ Promotion of School Essentials Grant
- ✓ Recycling

### Identified Need

We realised that the cost of uniform with a logo was prohibitive for some families. To comply with new Welsh Government guidelines, we wanted a different approach to having a logo on uniforms, without additional cost to families. This need was confirmed through feedback and discussions with parents.

### Costs of change

£2500 per annum

### Actions being taken

- ✓ Donated **uniform offered daily** through 'end of day shop' and parents' evenings
- ✓ **Logo now only required on jumpers**
- ✓ Parents buy **uniform from any retailer**, including supermarkets
- ✓ **School pay for logo to be embroidered** on 2 jumpers per child
- ✓ **Local supplier** provides this service
- ✓ **Parents take jumpers to the shop, logo is embroidered, school is charged**
- ✓ **SEG promoted** with parents and carers

### Who is involved?

- ✓ Parents and carers
- ✓ PTA
- ✓ Local supplier

**Parents / Carers:** Donate used uniform

**PTA:** Has agreed to pay for the cost of the logo embroidery onto 2 jumpers per child. Supplier invoices the PTA directly. PTA include fundraising for this as part of their action plan.

**Local supplier:** Providing accessibility of service for parents and discounted cost to school.

### Impact and outcomes

- ✓ **Over £2400 saved by parents** from not having to buy pre-embroidered jumpers
- ✓ **All pupils had embroidered logos. Nobody felt left out**
- ✓ **More parents aware of the SEG**
- ✓ Through **donated uniforms**, families using the 'shop' have had **uniforms at no cost**
- ✓ **Positive parental feedback**
- ✓ Learners recycle **Christmas jumpers**

### Barriers addressed

Funding. The PTA agreed ongoing fundraising to pay for this provision.

### Advice to other schools

It is possible to implement this very easily, but it does require a financial commitment from the school or charitable donations

### Want to know more?

You can contact the school for further information about implementation:

[Rona.jones@denbigshire.gov.uk](mailto:Rona.jones@denbigshire.gov.uk)