



Ideas for collecting **parents'** views



Here are some popular methods that Parents Connect Wales have used to collect parents' views and some feedback on these methods.

Surveys

A list of open and closed questions to gather views.

- Wide reach • Can be online or paper format • Low cost
- Easy to share on WhatsApp, Facebook and other social media
- Both simple and detailed questions can be asked
- Demographic information can be collected



Polls

A quick method to gather a snapshot of views on a specific topic area.

- Wide reach • Usually done online • Gives a brief insight into topic • Easy and quick to complete • Low cost
- Parents can share views anonymously and effortlessly
- Results are easy to analyse



Photo competition

Photos are submitted to gather a visual understanding or insight on a specific topic.

- Simple and easy for parents who can use their phones to take photos • Low cost
- Captures unique, in-depth insights • Accessible • Fun, creative and engaging
- Photo exhibition can be created • Photo consent must be obtained



Focus groups

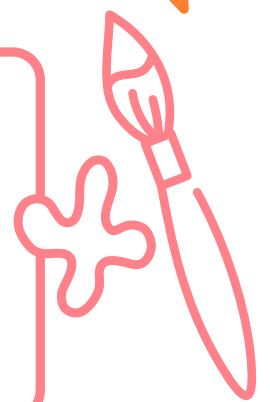
Bringing together a small group of people and facilitating a group discussion to gain insights through conversation and specific questions.

- Can collect detailed thoughts and personal insights
- Face to face interaction • Accessible • Smaller reach and responses • Gives time and space to share responses
- Cost involved • Requires trained staff to run

Art workshop

Art based activities to gather a visual understanding or insight on a specific topic.

- Creative and enjoyable experience • Reflective way to share in-depth insights and experiences • Face to face interaction • Accessible
- Art exhibition can be created to give a sense of pride • Cost involved
- Requires trained staff, venue and equipment • Smaller reach/responses



Considerations

- Keep information brief and simple
- Offer printable/paper versions if required
- Offer incentives for taking part
- Provide easy read questions in key community languages (Polish, Urdu, Romanian, Bangla and Arabic)

At groups

- Provide the resources needed
- Involve children
- Offer refreshments
- Combine consultation with a wellbeing activity (coffee mornings, exercise class or craft activity)